



**aryland  
anزار**

**South Asian Fusion Dance Team**

# **SPONSORSHIP PROPOSAL**



**@marylandmanzar**



**marylandmanzar@gmail.com**

# TOPICS OF PROPOSAL

01.

About Manzar

---

02.

Accomplishments

---

03.

Sponsorship Benefits

---

04.

Sponsorship Packages

---

05.

Staying in Touch

---

# ABOUT MANZAR

## Who We Are

Maryland Manzar is a co-ed competitive South Asian Fusion dance team at the University of Maryland, College Park. Founded only two years ago, we have quickly grown into a dynamic presence on campus and in the National Desi Dance Network (DDN) circuit.

Our team features passionate student leaders, artists, and athletes who dedicate themselves to creating high-impact, original performances. With a passion for both traditional and contemporary dance styles, our talented group of dancers comes together to create captivating performances that honor tradition while embracing innovation. We strive to showcase the beauty, energy, and cultural richness of South Asia through storytelling. We aim to spread the joy of dance across our campus and beyond.

Maryland Manzar includes both an **exhibition** team for campus and local events as well as a **competition** team that represents UMCP on national platforms. As proud ambassadors of South Asian culture, we strive to foster an inclusive and empowering space for artists of all backgrounds, uniting people through art, movement, and shared cultural pride.



# ACCOMPLISHMENTS

## Within Desi Dance Network

LEGENDS  
dance championship

### Maryland Manzar Achievements

As one of the fastest-rising teams in the Desi Dance Network (DDN), Maryland Manzar has earned national recognition in just three seasons through competitive success and high-impact performances.

#### Year 1 (2023–2024)

- 1st Place – Bloomington Ki Badtameezi (Indiana University)
- 1st Place – Derby City Dhoom (University of Louisville)
- Awards: Best Male Lead, Best Mix, Best Theme

#### Year 2 (2024–2025)

- Qualified for multiple Legends National Bid Competitions
- 3rd Place – Aag Ki Raat (University of South Carolina)
- Competed at Bollywood Berkeley (UC Berkeley) and Legacy on Broad (UPenn)
- Received Best Lead awards at the first two bid competitions
- 1st Place – Tu Bhi Nachle (George Mason University)
- 1st Place – Dil Se Naach

#### Year 3 (2025–2026)

- 2nd Place – Gateway to India at Baylor University
- Awards: Best Male Lead and Best Female Lead

#### Growth & Impact

- Recognized nationally within the DDN circuit in just three years
- Collaborated with 20+ university organizations and cultural associations
- Performed for audiences of 500+ and reached thousands through competition performances and digital engagement.

### 1st Place @ TBN: 2025

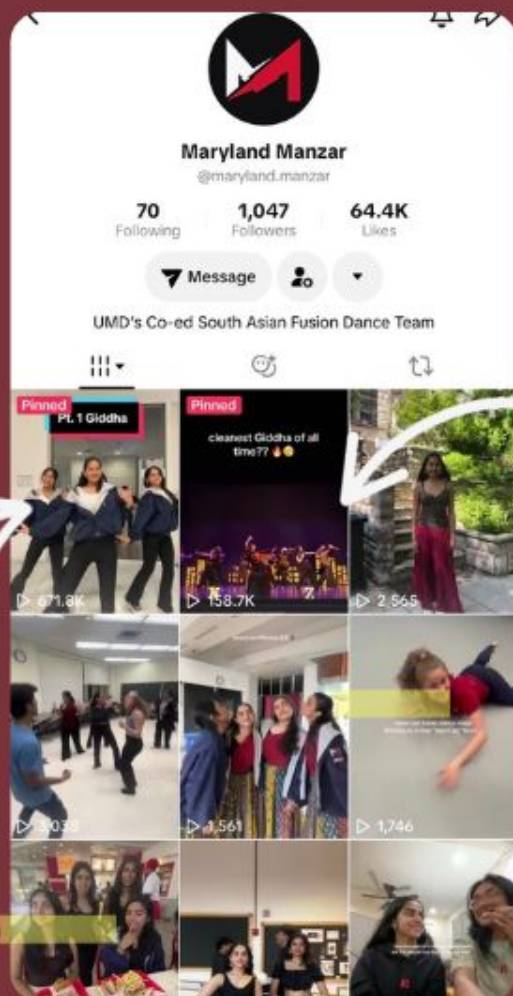


### 1st Place @ BKB: 2024



# SPONSOR BENEFITS- ONLINE ENGAGEMENT

Your logo and business will be shown in dedicated Instagram posts, highlights, and more, reaching over **75K** accounts. with additional exposure on TikTok, Linktree, Youtube, and the Manzar website, maximizing online presence



# SPONSOR BENEFITS- HIGH IMPACT VIDEO EXPOSURE

Your logo can be featured on the Manzar Introduction video which is shown before each performance at competitions, as well as promotional dance videos, ensuring you reach a broad audience, both live and through YouTube. Last year alone, Manzar's videos have accumulated 120K+ views, with potential to grow as exposure rises this year.



# SPONSORSHIP PACKAGES

MOST POPULAR

BRONZE

SILVER

GOLD

PLATINUM



\$250

\$350

\$500

\$700

Custom Instagram Post



Link in Linktree



Hyperlinked Logo on Website



Shoutout at local Workshops



Co-Sponsored Fundraiser



Product in Promotional Video



Logo in Introduction Video



# Let's Move Forward Together!

We're excited about the possibility of partnering with you to not only bring our shared values to life but also help amplify your brand's impact across diverse audiences.

Together, we can create meaningful experiences that celebrate culture, connection, and community. We look forward to building a partnership that supports your goals while fueling our passion for dance.

